



The Cloud is here to stay

- For service providers competition has never been greater
- Tap into the rich vein of managed service recurring revenue.
- It is critically important to offer the best technology available, in the most secure way, at the best price point.
- It is becoming harder for service providers to stand out from the pack.
- Cryoserver offer a unique path to improve revenue, increase margin and to both enhance customers' satisfaction and retention.

A Cloud technology from the ground up

Cryoserver was designed to run in the data centre long before 'The Cloud' had been coined as an IT phrase. The Cryoserver solution was originally conceptualised in the late 90's to meet regulation put in place for Internet Service Providers, since then it has been developed to run in multi-tenant mode from day one with scale testing which allows the solution to run in even the largest Managed Service Provider environment.

After 15 years+ of developing the Cryoserver service is a great message of maturity to show a real ROI from email archiving.



Increase revenues



Improve margins



Recurring revenues



Increased customer stickiness



Improve customer retention



Complimentary to existing portfolio



Industry leading email archiving solution

ISO CERTIFIED



Expertly Simple

Cryoserver is a focused email archiving tool, providing a tailored solution to businesses across all sectors to match every customer's individual requirements. Cryoserver allows real-time capture and storage of every message received by an organisation on a dedicated, secure server. Encryption and high security; along with audited access mean information can't be altered.

The Cryoserver solution fits perfectly with the Managed Service Provider ethos, providing opportunity for stickier customers and lower cost of ownership. The solution, which includes a high availability offering, is more secure for users and allows for increased MSP margins.

Thanks to Cryoserver's exclusive focus on email archiving only it is possible to meet compliance needs, improve productivity and enable users, with fast search & retrieval of information when it's needed most.

Fulfilling your customer's needs

Email archiving is becoming more of a priority for your customers. Email usage continues to grow, whilst the importance of the information in the emails increases too.

Recent research by IBM estimates that the email archiving market will be worth more than \$4bn globally by the end of 2017. Customers from all market verticals of all sizes are buying Cryoserver to help them protect their important email information, reduce IT costs and improve employee productivity. As a Cryoserver Service Provider you can take advantage of 15+ years development to offer your customers a best of breed solution today.

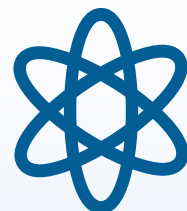


> 90%

Customer Retention



**Cloud-first
Technology**



**Powerful
Solution**